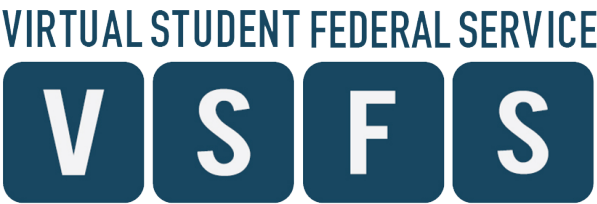


# Data,Trend, and Market Analysis Project



Project Title	Data,Trend, and Market Analysis Project
Project Summary	We want to market our virtual presentations (webinars) to a wider audience and are looking for an intern who can analyze data, identify trends, and make recommendations to drive our future content and improve the customer experience.
Country	United States

## Project Description

The Outreach Team at Federal Student Aid conducts virtual presentations via the webinar platform Adobe Connect. In order to best serve the needs of our customers, we want to analyze the participation rates, geographic reach, frequently asked questions, and highly rated topics. We need someone to evaluate all of the data and report the findings through visuals (graphs, charts, etc). We will use this information to determine the best way to market, structure, and conduct our webinars.

## Required Skills or Interests

- Skill(s)
- Data analysis
- Data visualization
- Design thinking
- Educational design
- Marketing

## Additional Information

None

# Language Requirements

*None*